

## **Social Media Policies**

Crete Public Library uses social media in many forms, and library staff maintains and edits the content of the library's social media sites to comply with Library policies.

Social media is defined as any web application, site or account used by the Library to facilitate the sharing of opinions and information about library-related subjects and issues. Library social media is intended to create a welcoming online space where Library users will find useful and entertaining information and opportunities to interact with staff and other users.

The Library will utilize social media tools to encourage community involvement and to create a dialog between the Library and its patrons regarding library services, resources, events and programs, and community information. Crete Public Library does not endorse the advertisements promoted on any social media site.

### Public Comments and Posts

Patrons of Crete Public Library (CPL) are welcome to share and post replies on the library's social media sites. These sites are not considered public forums and are monitored and managed by Library staff. Comments, posts, and messages are allowed on the Library's social networking sites as long as they conform to the Library's social media policy. All interactions will be regularly monitored and reviewed for content and relevancy. The Library reserves the right to refrain from posting user submissions or comments, or to remove or edit them at any time. By commenting and posting on CPL-hosted social media sites, users agree to CPL's social media policy. All content posted to sites maintained by the Library is subject to CPL's Code of Conduct.

*Approved by the Crete City Council, 1 August 2017*